



# International Association of Research Ethics Across Disciplines

## INTERNATIONAL TRAINING ON INTERNET ETHNOGRAPHY (NETNOGRAPHY)

April 23-24, 2021

Via Zoom

9:00 am – 5:00 pm PhST

Netnography, an online research method originating in ethnography, is understanding social interaction in contemporary digital communications contexts. Netnography is a specific set of research practices related to data collection, analysis, research ethics, and representation, rooted in participants observation.

Thus, this training intends to capacitate qualitative researchers towards netnography as a viable method to do research without physical interaction due to this pandemic.

The International Association of Research Ethics Across Disciplines, Inc. (IAREAD, Inc.) once again is inviting you, your student and your fellow faculty to join the webinar on “**International Training on Internet Ethnography (Netnography)**” on April 23-24, 2021. The program will be conducted online via Zoom with live virtual interactive sessions.

The webinar objectives are to:

- (1) comprehend the concept of netnography;
- (2) learn the procedure of internet ethnography;
- (3) prepare a research design for internet ethnography; and
- (4) acquire skills in publishing netnographic articles.

### **Confirmation and Contact Details**

For interested participants, please register [here](#). The deadline for the submission of the confirmation slip will be on **April 22, 2021 (Friday)**. For more details, you could also contact us through +63917-703-9331 (mobile) or +63 (088) 323-4282 (landline).

### **Webinar Fee:**

**Regular/Active Members: 2,000.00 Php.**

**Non-members: 2,500.00 Php.**

Webinar Fee includes attendance to all sessions and an online certificate at the end of the program.

### **Payment Details: Payment through Bank:**

Name of Bank: Bank of the Philippine Islands

Address: Georgetown Cybermall, RN Pelaez Blvd. Kauswagan, Cagayan de Oro City 9000

Account Name: International Association of Research Ethics Across Disciplines, Inc.

Account Number: 8991-0004-54 (Peso Checking Account)

### **Payment through Western Union, MLhuillier, Palawan or Cebuana Lhuillier:**

Name of Recipient: Jhonny B. Labunog

Address: Door 4 Second Floor Montblanc Bldg., Burgos-Chavez Street, Barangay 6, Cagayan de Oro City 9000, Philippines

### **Contact Details**

**Mr. Jhonny B. Labunog**

Training Specialist



**2F Door 4, Montblanc Building, Cagayan de Oro City 9000**  
**Contact us at (+6388) 323-4282 / [iaread@aseanresearch.org](mailto:iaread@aseanresearch.org)**

